Based in Montréal, Canada & Chicago, USA

A bilingual agency for sport organizations

We build and manage sport websites that help members find what they need. We translate and publish in English and Québec French, design resources and develop coach education and sport programs.

Websites & Digital Support

We design, build, redesign and manage websites. We organize bilingual content, migrate pages, train editors and provide ongoing publishing and site care.

Translation, Design & Communications

We translate and edit in English and Québec French. We design manuals, reports and graphics, and produce newsletters, web and social content, and virtual events.

Sport Education & Development

We develop learning programs, NCCP resources, facilitator training and sport pathways. We design online, in-person and blended learning.

123 projects

63 organizations

5 years supporting the USCCE and ICCE websites

500+ NCCP module deliveries facilitated by Marc since 2020

Selected work

Websites and digital operations

The USCCE's website, academy and membership systems

Since 2021, we've built and managed the USCCE's websites and supported its coach developer academy, membership systems and summit communications. The USCCE publicly credits Adrenaline Solutions as its official digital strategy partner.

Translation and communications

Nordiq Canada's sport communications in French

We translate and proofread media releases and technical documents for Nordiq Canada.

Coach education

Three NCCP planning modules revised

We helped revise three NCCP planning modules. The 2025 Design a Basic Sport Program workbook was published in English and French, with Marc credited as one of its main writers and Adrenaline Solutions credited for production design and translation.

Web build example: Website design, build and ongoing support for ICCE

Ways to work with us: Project Scope Review · **Project** · **Ongoing support**. Send us your brief or RFP. We'll review the scope, timing, languages and deliverables with you before we quote.

NCCP: National Coaching Certification Program. USCCE: United States Center for Coaching Excellence.

Discuss your project

Marc O. Dagenais, Founder & Lead Instructional Designer

Discuss your project

hello@adrenaline.solutions Canada +1 514-825-3644 US +1 412-444-8797 adrenaline.solutions

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